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Q/MEDIA FOR WINDOWS RELEASE 2.0...POWERFUL, AFFORDABLE, EVEN EASIER TO USE ENTRY LEVEL MULTIMEDIA AUTHORIZING TOOL WITH INTERACTIVITY, OUTLINER, TEMPLATES, OLE, 500 MB CLIP LIBRARY

Vancouver, B.C., Feb. 21, 1994 --- Q/Media Software Corporation introduced Q/Media for Windows Release 2.0, an affordable, easy to use, interactive multimedia authoring tool. According to Q/Media, "Our product marks a shift from traditional presentation graphics or multimedia presentation towards a more powerful multimedia creation tool with exceptional third-party software integration capabilities."

The company says its Q/Media 2.0 for Windows, "melds an optimum mix of high end features with remarkable ease of use, providing broad market appeal at the quite affordable suggested price of \$199." Q/Media Software positions its "drag and drop" authoring product at a broad range of users who want to quickly and easily create professional multimedia presentations. Q/Media 2.0 for Windows enables users in the small and home office market to create interactive presentations, training materials and kiosks; those in the corporate environment to add multimedia to mainstream slide presentations created in PowerPoint, Freelance or Harvard Graphics; and home hobbyists to create interactive home videos or family albums with technologies such as Kodak PhotoCD.

Users will find that Q/Media for Windows Release 2.0 sports the same easy to use interface of its predecessor but with much expanded power and integration capabilities. These include OLE 2.0 (Object Linking & Embedding); flexible interactivity with "branching" that competes with high end authoring products; an integrated outline that greatly simplifies the creative process through a built in text outline view; automated bulleting of text; and templates.

Other new features include predefined styles for headings and body text and a "background mode" in which background scenes with images, text and draw objects can be defined and saved as templates. Moreover, users can now set the properties of objects through a new "format bar" as well as "undo/redo" up to 10 past actions. And ease of use has been further enhanced by more streamlined interfaces for setting and defining "stage," "scene" and "movie" properties.

Q/Media for Windows Release 2.0 is now available, directly from

Q/Media Software or its North American resellers, on CD ROM with DigiClips Special Edition -- containing a 500MB high impact mix of the entire multimedia gamut of digital video, voice, animation, music, sound tracks, backgrounds and graphic images -- for a suggested \$199 retail. Q/Media 2.0 for Windows is also available on 3.5 inch diskettes as a stand alone product.

Q/Media for Windows 2.0 requires (at a minimum) Windows 3.1, a 386SX PC with 4MB of RAM, VGA, mouse and CD ROM drive. (A 486 PC with 8MB of RAM, sound card and CD ROM drive is recommended.)